



NORTHWEST TERRITORIAL MINT

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As President of Northwest Territorial Mint, I witnessed Angie's effective and creative contributions to our company during her time as a member of our marketing team. Though I did not interact with her on a daily basis, I saw the end results of her diligence and abilities when her completed projects came across my desk for approval or when new campaigns, articles, and online content were launched.

She adhered to product and brand identity, while appropriately adjusting voice and style for our various audiences. Her work consistently demonstrated understanding of marketing trends and SEO best practices, all while reflecting creativity and a well-thought-out approach to each unique project.

Angie was also adamant about accuracy. We produce many items for the military and other high-end entities where accurate product information is critical. But high-end or civilian, she strove to use all possible resources (even personal ones) to ensure veracity.

Those that did interact with her frequently have only praising words about her. Her reputation is that of an earnest worker, always ready to take on any task given to her at a moment's notice – and deliver quality with time to spare. She even ventured outside her designated duties, such as offering graphic design aid when our designers were overloaded.

When she first came aboard she devoured a six-month copy backlog within three months while simultaneously tackling current projects. She worked effectively as a remote employee (four out of five days), never missing a deadline, phone call, or email.

One of her largest contributions was the development of a series of vertical sales brochures. She created the content, form, and structure from scratch with little outside input or direction. She researched each targeted audience thoroughly, showing insight and thoughtfulness with the content.

I wish we could retain an asset such as Angie, unfortunately our company finances dictate otherwise. I highly recommend her to any company in need of a writer. Feel free to contact me for further information.

Sincerely,

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