



Don't Rely On Luck

Luck is for the Irish, not for a thriving organization. But too often companies forgo business continuity management (BCM) and hope they'll be lucky when a crisis hits. But to defend your riches, you must be preventative, not just reactive. With BCM, you build guiding plans and protocols that will help you prevent and mitigate potentially devastating disruptions, damage, and loss.

Let's take a look at how to follow your BCM rainbow to a pot of prevention gold.

[Follow Your BCM Rainbow](#)