

October 31, 2019

RE: Letter of Recommendation

FOR: Angie Longacre

To Whom It May Concern,

It is with much enthusiasm and pleasure that I recommend Angie Longacre for a position at your company. I am fortunate to have worked with Angie for multiple years at two different companies in two different industries. Her dedication, creativity, and teamwork resulted in her being recruited as the primary copywriter for two high-performing inbound marketing teams.

As the content strategist for the aforementioned marketing teams, I worked closely with Angie both as a peer and as her manager. Angie was the creative content force behind executing the editorial calendar deliverables that I targeted for completion. This included blogs, whitepapers, infographics, website copy, sales dropsheets, and email campaigns.

Angie is a talented copywriter regardless of the deliverable, but she especially shines when it comes to the blogs she authors. She has an innate ability to weave engaging and entertaining story-telling elements into her informative awareness-stage blogs without it seeming forced. You naturally get drawn into her pieces and will find yourself grinning at her tactful use of vocabulary and puns.

Throughout our time together, our working relationship was 100% remote and she never skipped a beat. Angie's deliverables were always on time and she was always available for a discussion when needed. She deftly managed multiple projects and was able to pivot and adjust when necessary. Frankly, it felt like she was in the cubicle next to me. I think that is a testament to the positive spirit and energy she brought to the role.

If you need of a versatile, thoughtful, powerhouse copywriter, then look no further than Angie. She has the experience and proven talent to make an impact for your organization.

Sincerely,



Ted Marquardt, Content Strategy Manager, CTI